

Subject: Video of CD10 Cleanup Event
From: Wilshire Center BID
Date: 09/23/2016 03:31 PM
To: vanessa.rodriguez@lacity.org
CC: Cairo Rodriguez <cairo.rodriguez@lacity.org>

Hi Vanessa,

My name is Mike Russell and I work for the Wilshire Center BID in CD10.

Cairo told me that I should contact you about having our camera person film the CD10 cleanup event on October 1st. We usually edit the events down to a 3-5 minute video that we put on our youtube page and social media sites. We also play the videos at our BID Board meetings. We never advertise or sell anything in any of the videos.

Please let me know if you have any questions or concerns. Lets talk next week if you have time.

Here are a few sample of our our past cleanup videos:

1. <https://youtu.be/jloHg7zSMoY>
2. <https://youtu.be/oJM4ld2biog>
3. <https://youtu.be/nP95FH7qHJ0>

All video: <https://www.youtube.com/user/WCBID/videos>

Thank you,
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